**Vacation through Utah’s 3 Regions!**

You run a business that takes people on tours through Utah. You are planning a trip for a tour **group of 10 people** for next week **March 1rd –March 7th**. If you follow the checklist below, you will have everything you need to plan your trip! A rubric for this assignment is found on the other side of this paper.

* **CREATE A COVER that will interest the reader and get your tour group excited for their vacation!**
	+ **Choose a Title (what is the name of your vacation)**
	+ **Include the dates of the vacation (March 1st – March 7th)**
	+ **Add a picture/graphic**
	+ **Make sure you have your name and period**
* **ROCKY MOUNTAIN REGION**
	+ What is the **Climate** of this region?
		- What weather be like this time of year?
		- What will your tour group need to wear/bring in this region because of the weather?
	+ What are **3 Major Landforms/Physical features** of the Rocky Mountain Region?
		- Plan at least 2 recreational activities (ski resorts, museums, outdoor recreation, etc.) that will help them see the landforms/physical features of this region.
	+ **Economy:** What do people do in this region to make a living/how does this region make money?
		- Plan one activity (ski resorts, museums, outdoor recreation, etc.) for your tour group for them to see or learn about how this region makes money
	+ What is one major **natural resource** that is found in this region?
		- Plan one activity (ski resorts, museums, outdoor recreation, etc.) for your tour group for them to see or use this natural resource
* **COLORADO PLATEAU REGION**
	+ What is the **Climate** of this region?
		- What weather be like this time of year?
		- What will your tour group need to wear/bring in this region because of the weather?
	+ What are **3 Major Landforms/Physical features** of the Colorado Plateau Region?
		- Plan at least 2 recreational activities (national parks, museums, outdoor recreation, etc.) that will help them see the landforms/physical features of this region.
	+ **Economy:** What do people do in this region to make a living/how does this region make money?
		- Plan one activity (national parks, museums, outdoor recreation, etc.) for your tour group for them to see or learn about how this region makes money
	+ What is one major **natural resource** that is found in this region?
		- Plan one activity (national parks, museums, outdoor recreation, etc.) for your tour group for them to see or use this natural resource
* **GREAT BASIN REGION**
	+ What is the Climate of this region?
		- What weather be like this time of year?
		- What will your tour group need to wear/bring in this region because of the weather?
	+ What are **3 Major Landforms/Physical features** of the Great Basin Region?
		- Plan at least 2 recreational activities (Antelope Island, museums, outdoor recreation, etc.) that will help them see the landforms/physical features of this region.
	+ **Economy:** What do people do in this region to make a living/how does this region make money?
		- Plan one activity (ski resorts, museums, outdoor recreation, etc.) for your tour group for them to see or learn about how this region makes money
	+ What is one major **natural resource** that is found in this region?
		- Plan one activity (ski resorts, museums, outdoor recreation, etc.) for your tour group for them to see or use this natural resource
* **ILLUSTRATE your brochure**
	+ A political, physical, OR special feature map of Utah
	+ At least 3 pictures/graphics inside the brochure
* **EDIT the brochure for capitalization, punctuation, spelling, and grammar.**

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| CATEGORY  | **4** | **3** | **2** | **1** |
| **Attractiveness & Organization**  | The brochure has exceptionally attractive formatting and well-organized information.  | The brochure has attractive formatting and well-organized information.  | The brochure has well-organized information.  | The brochure\'s formatting and organization of material are confusing to the reader |
| **Required Information**  | Contains all required information for each of the 3 regions | Contains information about all 3 regions but missing 2-3 checkboxes  | Contains information about 2 of the 3 regions, or missing 4-5 checkboxes | Contains information about 1 of the 3 regions, or missing 6 or more checkboxes |
| **Graphics/Pictures**  | Graphics go well with the text and there is a good mix of text and graphics.  | Graphics go well with the text, but there are so many that they distract from the text.  | Graphics go well with the text, but there are too few and the brochure seems \"text-heavy\".  | Graphics do not go with the accompanying text or appear to be randomly chosen.  |
| **Spelling & Proofreading**  | There are no errors in spelling, grammar, or punctuation.  | There are a couple of errors in spelling, grammar, or punctuation  | There are a few errors in spelling, grammar, or punctuation.  | There are many errors in spelling, grammar, or punctuation.  |
| **Knowledge Gained**  | Brochure demonstrates thorough knowledge of the regions of Utah and how they are different from each other | Brochure demonstrates basic knowledge of the regions of Utah and how they are different from each other | Brochure demonstrates some knowledge of the geography of Utah, it\'s resources, and how we interact with it.  | Brochure demonstrates little knowledge of the geography of Utah, it\'s resources, and how we interact with it.  |
| **In order to receive credit for Above Mastery and earn a 4 you must receive at least 92% on this project (18/20 from this rubric)** |